

# OFFICIAL SCHEDULE

Access to all shows and events by invitation only. This schedule is subject to change.  
For further information please visit [www.mbfashionweek.com/berlin](http://www.mbfashionweek.com/berlin)  
Press shuttle service available courtesy of Mercedes-Benz.

Mercedes-Benz FashionWeek  
BERLIN

SPRING/SUMMER  
**2017**  
JUNE 28 - JULY 01

## TUESDAY, JUNE 28

10/00	AM	RUNWAY	AVELON
11/00	AM	STAGE	IVANMAN
12/00	PM	RUNWAY	EWA HERZOG
01/00	PM	OFFSITE	RENÉ STORCK @ DER BERLINER MODE SALON
01/30	PM	RUNWAY	STEINROHNER
02/30	PM	STAGE	DAWID TOMASZEWSKI
03/00	PM	OFFSITE	GREENSHOWROOM @ POSTBAHNHOF
04/00	PM	RUNWAY	THOMAS HANISCH
04/30	PM	OFFSITE	MALAIKARAISS @ DER BERLINER MODE SALON
05/00	PM	STAGE	VEKTOR
06/00	PM	RUNWAY	ODEUR
08/00	PM	RUNWAY	RIANI

## WEDNESDAY, JUNE 29

10/00	AM	RUNWAY	SPORTALM
10/30	AM	OFFSITE	DOROTHEE SCHUMACHER @ ELISABETHKIRCHE
11/00	AM	STAGE	DIME-MEXICO FASHION DESIGN
12/00	PM	RUNWAY	ANJA GOCKEL
01/30	PM	RUNWAY	MINX BY EVA LUTZ
02/30	PM	STAGE	I' VR ISABEL VOLLRATH
04/00	PM	RUNWAY	REBEKKA RUÉTZ
05/00	PM	STAGE	PHILOMENA ZANETTI

05/30	PM	OFFSITE	0039 ITALY @ BORCHARDT
06/00	PM	RUNWAY	LAURÈL
07/00	PM	STAGE	TOMCSANYI
08/00	PM	RUNWAY	GUIDO MARIA KRETSCHMER BERLIN
08/30	PM	OFFSITE	MICHAEL SONTAG @ PALAIS AM FESTUNGSGRABEN
09/00	PM	STAGE	HFK BREMEN ACHT. GRADUATE SHOW & EXHIBITION

## THURSDAY, JUNE 30

10/00	AM	RUNWAY	MERCEDES-BENZ FASHION TALK BY INVITATION ONLY
11/00	AM	STAGE	PERRET SCHAAD
12/00	PM	RUNWAY	WATARU TOMINAGA PRESENTED BY MERCEDES-BENZ & ELLE
01/30	PM	RUNWAY	DIMITRI
02/00	PM	OFFSITE	AUGUSTIN TEBOUL @ DER BERLINER MODE SALON
03/30	PM	RUNWAY	LENA HOSCHEK
04/30	PM	STAGE	VANESA KRONGOLD
05/00	PM	OFFSITE	MARCEL OSTERTAG @ ADMIRALSPALAST
05/30	PM	RUNWAY	"DESIGNER FOR TOMORROW" BY FASHION ID THE AWARD SHOW HOSTED BY ALBER ELBAZ & THE SHOW OF DFT WINNER 2015 MAREIKE MASSING
07/00	PM	STAGE	NATHINI VAN DER MEER
07/30	PM	OFFSITE	WENDY JIM @ GALERIE CRONE
09/00	PM	RUNWAY	MAISONNOÉE

## FRIDAY, JULY 1

10/00	AM	RUNWAY	JEANS FOR REFUGEES BY JOHNY DAR
11/00	AM	STAGE	BRACHMANN
12/00	PM	RUNWAY	LANA MUELLER
01/30	PM	RUNWAY	IRENE LUFT
02/30	PM	STAGE	SAMMLER BERLIN
04/00	PM	RUNWAY	JULIAN ZIGERLI
05/30	PM	RUNWAY	CUSHNIE ET OCHS
06/00	PM	STAGE	PATRICK MOHR - K1XPM

### RUNWAY

Erika-Hess-Eisstadion, Müllerstrasse 185, 13353 Berlin

### STAGE

me Collectors Room, Auguststrasse 68, 10117 Berlin

### SHUTTLE

An exclusive shuttle bus service will be provided by Mercedes-Benz, for accredited press to shuttle between the Runway and the Stage.

The shuttle will be available 30 minutes before each show.



a WAVE|IMG event

# OFFICIAL EVENT CALENDAR

Access to all shows and events by invitation only. This schedule is subject to change.  
For further information please visit [www.mbfashionweek.com/berlin](http://www.mbfashionweek.com/berlin)  
Press shuttle service available courtesy of Mercedes-Benz.

Mercedes-Benz FashionWeek  
BERLIN

SPRING/SUMMER  
**2017**  
JUNE 28 - JULY 01

## MONDAY, JUNE 27

- 09/00 AM **FASHIONBLOGGERCAFÉ THE ORIGINAL BY TYLERANKING: THE SHOOTING**  
@ LNFA SHOP | BIKINI BERLIN, BUDAPESTER STRASSE 44, 10787 BERLIN  
BY INVITATION ONLY
- 10/00 AM **SHOW & ORDER**  
@ KRAFTWERK BERLIN-MITTE | KÖPENICKER STRASSE 70, 10179 BERLIN  
EVENT RUNS UNTIL WEDNESDAY 06/00 PM
- 01/00 PM **ZEITMAGAZIN KONFERENZ MODE & STIL**  
@ KRONPRINZENPALAIS | UNTER DEN LINDEN 3, 10117  
BY INVITATION ONLY
- 06/00 PM **FASHIONBLOGGERCAFÉ THE ORIGINAL BY TYLERANKING: THE DINNER**  
@ BIKINI BERLIN | BUDAPESTER STRASSE 44, 10787 BERLIN  
BY INVITATION ONLY
- 07/00 PM **STARS OF THE NIGHT BY BUNTE.DE, TRACDELIGHT AND NET-A-PORTER**  
@ MONKEY BAR | BUDAPESTER STRASSE 40, 10787 BERLIN  
BY INVITATION ONLY
- 10/00 PM **DANDY DIARY - BERLIN FASHION WEEK OPENING PARTY**  
@ SEZ BERLIN | LANDSBERGER ALLEE 77, 10249 BERLIN

## TUESDAY, JUNE 28

- 09/00 AM **PANORAMA**  
@ EXPOCENTER CITY | EINGANG SÜD JAFFÉSTRASSE, 14055 BERLIN  
EVENT RUNS UNTIL THURSDAY 06/00 PM
- 10/00 AM **ETHICAL FASHION SHOW**  
@ POSTBAHNHOF | STRASSE DER PARISER KOMMUNE 8, 10243 BERLIN  
EVENT RUNS UNTIL THURSDAY 05/00 PM
- 10/00 AM **PREMIUM**  
@ STATION-BERLIN | LUCKENWALDER STRASSE 4-6, 10963 BERLIN  
EVENT RUNS UNTIL THURSDAY 05/00 PM
- 10/00 AM **SEEK**  
@ ARENA BERLIN | EICHENSTRASSE 4, 12435 BERLIN  
EVENT RUNS UNTIL THURSDAY 05/00 PM
- 10/00 AM **BRIGHT**  
@ ARENA | AM FLUTGRABEN, 12435 BERLIN  
EVENT RUNS UNTIL THURSDAY 05/00 PM
- 10/00 AM **SELVEDGE RUN**  
@ KULTURBRAUEREI | SCHÖNHAUSER ALLEE 36, 10435 BERLIN  
EVENT RUNS UNTIL THURSDAY 05/00 PM
- 10/00 AM **NORDIC FASHION HUB**  
@ BIKINI BERLIN | BUDAPESTER STRASSE 42 - 50, 10787 BERLIN  
EVENT RUNS UNTIL JULY 2  
OPEN TO PUBLIC

- 12/00 PM **ADIDAS ORIGINALS - GAZELLE BACKYARD GALLERY**  
@ FRIEDRICHSTRASSE 124, 10117 BERLIN  
EVENT RUNS UNTIL THURSDAY 11/00 PM
- 12/00 PM **FASHIONBLOGGERCAFÉ THE ORIGINAL BY TYLERANKING**  
@ LNFA SHOP | BIKINI BERLIN, BUDAPESTER STRASSE 44, 10787 BERLIN  
BY ACCREDITATION ONLY
- 06/00 PM **ADIDAS ORIGINALS - GAZELLE BACKYARD GALLERY OPENING PARTY**  
@ FRIEDRICHSTRASSE 124, 10117 BERLIN  
BY INVITATION ONLY
- 07/00 PM **STYLIGHT AWARDS 2016**  
@ ADMIRALSPALAST | FRIEDRICHSTRASSE 101, 10117 BERLIN  
BY INVITATION ONLY
- 07/00 PM **LALA BERLIN SPRING 2017 PRESENTATION**  
EVENT RUNS UNTIL 09/00 PM  
BY INVITATION ONLY
- 09/00 PM **UNTER\_A COLLECTION OF COLLECTIONS**  
FASHION SHOW BY HFK BREMEN  
@ AQUARIUM BERLIN | BUDAPESTER STRASSE 32, 10787 BERLIN  
EVENT REPEATS AT 10/00 PM
- 10/00 PM **THOMAS HANISCH AFTERSHOW PARTY**  
@ KITTY CHENG | TORSTRASSE 99, 10119 BERLIN  
BY INVITATION ONLY

## WEDNESDAY, JUNE 29

- 10/00 AM **SHOWROOM @ ME COLLECTORS ROOM**  
@ AUGUSTSTRASSE 68, 10117 BERLIN  
EVENT RUNS UNTIL THURSDAY
- 10/00 AM **#FASHIONTECH BERLIN**  
@ KÜHLHAUS | LUCKENWALDER STRASSE 3, 10963 BERLIN
- 01/00 PM **VOGUE SALON**  
@ KRONPRINZENPALAIS | UNTER DEN LINDEN 3, 10117 BERLIN  
BY INVITATION ONLY
- 02/00 PM **DER BERLINER MODE SALON**  
GROUP PRESENTATION  
@ KRONPRINZENPALAIS | UNTER DEN LINDEN 3, 10117 BERLIN  
BY INVITATION ONLY
- 03/30 PM **I' VR ISABEL VOLLRATH - AFTER-SHOW PRESS & BUYERS COCKTAIL**  
@ CAFÉ BRAVO | AUGUSTSTRASSE 69, 10117 BERLIN  
BY INVITATION ONLY
- 07/00 PM **HOLYHOST HEROINES**  
@ AMANO GRAND CENTRAL | HEIDESTRASSE 62, 10557 BERLIN  
BY INVITATION ONLY
- 09/00 PM **MERCEDES-BENZ & VOGUE FASHION NIGHT**  
@ BORCHARDT | FRANZÖSISCHE STRASSE 47, 10117 BERLIN  
BY INVITATION ONLY

## THURSDAY, JUNE 30

- 11/00 AM **CONNECTIONS BERLIN**  
@ SOHO HOUSE | TORSTRASSE 1, 10119 BERLIN  
BY INVITATION ONLY
- 04/00 PM **FASHION AFRICA NOW**  
@ DISTRICT SIX STORE | GRAEFESTRASSE 80, 10967 BERLIN  
BY INVITATION ONLY
- 05/00 PM **GRAND OPENING MAISONNOÉE FLAGSHIPSTORE**  
@ POTSDAMER STRASSE 91, 10785 BERLIN  
BY INVITATION ONLY
- 05/30 PM **MARCEL OSTERTAG "AIR" AFTER-SHOW PARTY**  
@ ADMIRALSPALAST | FRIEDRICHSTRASSE 101, 10117 BERLIN  
BY INVITATION ONLY
- 06/00 PM **VAVA & RAD HOURANI EYEWEAR COLLABORATION AND RAD HOURANI ART EXHIBITION**  
OPENING RECEPTION  
@ L40 GALLERY | LINIENSTRASSE 40, 10119 BERLIN  
BY INVITATION ONLY
- 07/00 PM **MEXICO FASHION DESIGN POP-UP SHOP OPENING**  
@ GROSSE PRÄSIDENTENSTRASSE 10, 10178 BERLIN  
BY INVITATION ONLY  
EVENT RUNS UNTIL JULY 26
- 09/00 PM **LOVE ON TOP BFW PARTY IZAI O X SLEEK**  
@ WEEKEND | ALEXANDERSTRASSE 7, 10178 BERLIN  
BY INVITATION ONLY
- 10/00 PM **MAISONNOÉE AFTER SHOW PARTY**  
@ MAISONNOÉE FLAGSHIPSTORE | POTSDAMER STRASSE 91, 10785 BERLIN  
BY INVITATION ONLY

## FRIDAY, JULY 1

- 10/00 AM **GALA FASHION BRUNCH**  
@ ELLINGTON HOTEL BERLIN | NÜRNBERGER STRASSE 50-55, 10789 BERLIN  
BY INVITATION ONLY
- 12/00 PM **VAVA & RAD HOURANI EYEWEAR COLLABORATION AND RAD HOURANI ART EXHIBITION**  
@ L40 GALLERY | LINIENSTRASSE 40, 10119 BERLIN  
EVENT RUNS UNTIL JULY 5  
OPEN TO PUBLIC
- 08/00 PM **MADE BERLIN DINNER**  
PRESENTED IN PARTNERSHIP WITH AIRBERLIN  
BY INVITATION ONLY



a WAVE|IMG event